

STANFORD TODD STUBBS

Contact Info: 525 East 100 North
Mount Pleasant, UT 84647
801-691-8877
s.todd.stubbs@gmail.com

To see my online portfolio
(including a full curriculum vitae),
please go to <http://www.toddstubbs.com/>
(or scan this QR Code).



OVERVIEW

- **Instructional Design Expert and eLearning Course Developer**
 - ✓ Course design and development
 - ✓ E-learning and distance learning
 - ✓ Learning Management Systems (LMSs)
 - ✓ Instructional materials design and development for Web, print, and interactive multimedia and video
 - ✓ Instructional quality control
 - ✓ Educational research—quantitative and qualitative
- **Gifted Communicator: Writer, Teacher, Speaker & Presenter, Editor and Publisher**
 - ✓ Book author and editor
 - ✓ Classroom teacher, and mentor
 - ✓ Article author
 - ✓ Interactive video scriptwriter
 - ✓ Book designer and publisher
 - ✓ Conference and workshop presenter—institutional, state, national, and international
- **Technology & Media Savvy: in Graphic Design, Web Development, Video & Print Production**
 - ✓ Adobe Creative Suite—Photoshop, Illustrator, InDesign, Director
 - ✓ Web technologies—HTML/XHTML, CSS, & XML
 - ✓ User interface and experience design
 - ✓ Graphic design
 - ✓ Storyboarding & prototyping
 - ✓ Video scripting
 - ✓ Print publishing
 - ✓ Microsoft Office—Word, Excel, PowerPoint
- **Problem Solver, Innovator, Leader, and Manager**
 - ✓ Project management
 - ✓ Problem solving
 - ✓ Budgeting
 - ✓ Leadership

PROFESSIONAL EXPERIENCE & SKILLS

Adjunct Faculty

- Utah Valley University (UVU), Digital Media Department, Orem, UT August 2014 – December 2014
—Description: DGM2240: *Interaction Design* (1 section, 3 undergraduate credit hours) to ~20 students
- Snow College, College of Humanities, Ephraim, UT March 2014 – May 2014
—Description: ENGL 2010: *Research Writing* (3 sections, 3 undergraduate semester hours) to 70+ students
- Brigham Young University (BYU), Provo UT August 1997 – December 2008
—Description: IP&T 655: *Visual Thinking and Instructional Design* (aka, *Instructional Print Design*; 3 graduate semester hours) during fall semesters for 9 years (over 100 students over time). Also taught undergraduate courses in multimedia development, educational psychology, and faculty inservice courses in instructional technologies
- UVU, Digital Media Department, Orem UT August 2008 – December 2008
—Description: DGM2240: *Interaction Design*, DGM3220: *Project Management*, and DGM2220: *Marketing for Digital Media* (3 sections/classes, 9 undergraduate semester hours, 70+ students for the Digital Media department)
—Skills employed: Classroom instruction, one-on-one mentoring, curriculum and instructional design; use of LMS (Canvas, Blackboard, WebCT/Blackboard)

Assistant Director

- Salt Lake Community College, Instructional Design & Dev., SLC, UT August 2013 – November 2013
—Description: Directed the work of instructional designers, technical support & media developers.
—Skills employed: Management and leadership; some LMS support (Canvas)

Instructional Designer

- University of Phoenix, Instructional Design & Dev., Phoenix AZ April 2009 – July 2013
—Description: Consultant and designer on the instructional design of over 150 eLearning courses for both online and live use (total course reach was potentially 200,000+ students). Course subjects included: accounting, biology, business, communications, humanities, English language and literature, infotech, and mathematics, among others
—Skills employed: Writing and editing; instructional design; working with developers and SMEs; some media storyboarding & prototyping; creativity and innovation on instructional activities

Learning Experience Designer

InquisitiveDesign, LLC

September 2010 – present

—*Description*: Edited, laid out, designed, and directed art for two Print-on-Demand book-length novels. Also coded source material into e-book formats—one for iPad/iPod/NOOK and one for Kindle

—*Skills employed*: Content editing and proofreading; graphic design; Adobe *Photoshop*, *Illustrator*, and *InDesign*; XHTML & CSS (for e-books); working with printers and book distributors (Amazon, Ingram, Apple, and Barnes & Noble)

Instructional Designer

BYU Center for Teaching & Learning*, Provo UT

June 1994 – August 2008

—*Description*: Designed, produced, and managed many instructional multimedia projects, including some Independent Study courses. Managed Tier 1 technical and instructional support for campus-wide Blackboard LMS for 1500+ faculty, and later, Tier 2 technical support for 30,000+ students; consulted and taught on how to use media in instruction to 100s of faculty (* *The Center's name changed three times during my tenure at BYU*)

—*Skills employed*: Multimedia and instructional design and development; user interface and experience design; storyboarding, flowcharting, and prototyping; script writing for interactive video; CD-ROM and DVD coding and production; HTML, XML, Adobe *Photoshop*, *Illustrator* and *Director*; managing and leading media consultants

Project Director

Alpine School District “Next Century Schools” Project, Orem UT

March 1992 – June 1994

—*Description*: Brought in mid-way through a struggling 3-year, \$500,000 grant project given to Orem High School by RJR Nabisco. Successfully re-designed and completed the project to both the school's and the sponsor's satisfaction

—*Skills employed*: Leading and managing others; working with administrators, content producers, and grant providers; administered the grant through careful budgeting, management, purchasing, data gathering, and project reporting

EDUCATION

Doctor of Philosophy (Ph.D.)

Brigham Young University, Instructional Psychology and Technology (IP&T)

Graduated December 2006

—*Specialization*: Instructional design as a design field. *Dissertation*: Design Drawing in Instructional Design...

Master of Education (M.Ed.)

Utah State University, Instructional Technology Department (IT)

Graduated August 1989

—*Specialization*: Evaluating distance education (e-learning) systems, and K12 library media management

Bachelor of Arts (B.A.)

Brigham Young University, College of Humanities

Graduated April 1980

—*Major*: English (Education); *Minor*: Physical Education

HONORS & ASSOCIATIONS

Best Presentation

7th Annual Assessment Expo, University of Phoenix, Phoenix AZ

2012

For presentation on “Assessment Options: How Effective Are They?”

President, Board Member, and Newsletter Editor

Utah Coalition for Educational Technology (UCET)

1992 – 1998

Served as president (3 years), board member, annual conference chair, and newsletter editor

“Top 100 Multimedia Producer”

From AV/Video/Multimedia Producer magazine

1995

Nominated by my peers at BYU's Instructional Technology Center.

Recipient, “Charles A. Wedemeyer Distance Education Award”

American Journal of Distance Education (AJDE) & University of Wisconsin, Madison WI

1990

Given for the best article published the previous year. Article was from the report on my master's project: “An Instrument for evaluating the potential effectiveness of electronic distance education systems.”